



# ILLUMINATION

CASTING A LIGHT ON RARE DISEASE

**SATURDAY, OCTOBER 27<sup>TH</sup>, 2018**

For more information, contact Roz Skozen at [skozenr@claycorp.com](mailto:skozenr@claycorp.com) or visit [illuminatechicago.com](http://illuminatechicago.com)

# ILLUMINATION 2017





Building on the momentum from the highly successful 2017 event, Illumination is re-turning for its third year on Saturday October 27, 2018. It is a one-of-a-kind Halloween celebration, that in addition to raising money and awareness for a great cause, is once again going to be THE most unique Halloween event of the year.

Illumination is an immersive, interactive playground of light. It is a fantastical, otherworldly atmosphere, an imaginative art auction and live performances throughout the evening. This is a costume party – so come with your best foot forward!

It is with this that we ask you to come help us cast a light into the darkness.

## **WHEN**

SATURDAY, OCTOBER 27<sup>TH</sup>, 2018

VIP Dinner Experience

7:30pm to 9:30pm

Late Night Dance Party

9:30pm to 1:00am

## **WHERE**

MOONLIGHT STUDIOS

1446 West Kinzie Street, Chicago IL

## **WHY**

All proceeds directly fund RVCL research at Washington University in St. Louis.





In our first year, we are thrilled to announce that we had over 900 attendees and raised over \$500,000 for Dr. Atkinson and his vital research. We are deeply grateful for your support.

## **SPONSORS**

### **Executive Committee**

AON  
ANONYMOUS  
RUSS AND ALLISON BURNS  
COOPER STEEL  
JACKSONVILLE JAGUARS  
BOB AND SUSAN  
WISLOW FOUNDATION

### **Design Build Co-Chair**

NATIONAL DESIGN BUILD  
HUEN ELECTRIC  
ICON MECHANICAL  
SHAMBAUGH SONS  
DUCTILECRETE  
GURTZ ELECTRIC

### **Design Build Leader**

AT MECHANICAL  
ATG  
ECO RECYCLING  
EJ EQUIPMENT  
FE MORAN  
FLOORING SYSTEMS  
G&W  
INNOVATION GLASS  
KAI/ UP COMPANIES  
MMA  
PAYNE CREST

TURNER CONSTRUCTION  
USAFP  
VILLA LIGHTING  
SHERWIN WILLIAMS  
CHRIS MCKEE

### **Design Build Committee**

KONE ELEVATORS  
KCP PUMPS  
ABCO  
PROVEN IT SYSTEMS  
HARMON

### **Strategic Co-Chair**

RALPH SENST AND KAREN ZELDEN  
BUSEY BANK  
CROWE HORWATH

### **Strategic Leader**

BMO  
LIBERTY MUTUAL  
MESIROW  
RUBIN BROWN  
THOMPSON COBURN  
VENTURE ONE  
LARRY AND CHRISTINA CHAPMAN  
MICHELLE LEVY AND JILL BELCONIS  
JAY AND KAREN CASE

### **Strategic Committee**

DAYTON STREET PARTNERS  
THE MARVIN GROUP

### **Food and Beverage Sponsor**

DAWSON  
EFFEN VODKA  
ELI'S CHEESECAKE  
EUROPEAN STYLE BAKERY  
GARRETT'S  
HAMPTON SOCIAL  
HAPPY CAMPER  
LAGUNITAS  
LETTUCE ENTERTAIN YOU  
MAHALO  
MAKER'S MARK  
MERCADITO  
PARAMOUNT EVENTS  
AND CATERING  
RPM  
SAINT LOU'S ASSEMBLY  
SIPSMITH LONDON  
SMOKE DADDY  
SOUTHERN GLAZER



# ILLUMINATION

**IL • LU • MI • NA • TION** /iˌlʊmɪˈnāSH(ə)n/

1. the action of illuminating or state of being illuminated; specif.,
  - a. spiritual or intellectual enlightenment
  - b. a lighting up; supplying of light
  - c. clarification; explanation
  - d. decorative lighting or lighting effects
  - e. decoration by the art of illuminating
2. knowledge or understanding



## OUR PASSION

Illumination is casting light into darkness. It is the act of enlightenment, and the ability to spark awareness of the journeys that are often relegated to the shadows.

Together we are determined to find a cure for Retinal Vasculopathy with Cerebral Leukodystrophy (RVCL). RVCL is a rare and fatal genetic condition affecting the central nervous system, causing the deterioration of small blood vessels in the brain and eyes of those affected. Most patients begin experiencing vision loss and strokes in their early 40s. They have an average lifespan of 8 years following their first symptoms.

30 million people in the United States are living with some form of rare disease. That's close to 1 in 10 people. Rare disease affects nearly all of us. We believe that together we can make a difference building on last year's success. We look forward to your partnership and exceeding our goals in 2018.



## ELLEN CLARK

Ellen was diagnosed in 2005 with RVCL. Ellen's outlook was very grim and expected to move at a rapid pace.

Because she was in great physical shape and the toughest person we have ever known, she blew past all the doctors' dire predictions and even with major evidence of damage, continued past their projections and held on to an amazing quality of life up until the last several weeks.

Never in all her trials and adverse conditions did she ever complain or whine or do anything that was less than courageous and downright classy. In her last moments, she was beautiful. She was in no pain and was not suffering.

Ellen and Bob started dating when they were 15. Married for 25 years. 5 children and 3 grandchildren, they had an extraordinary run. Their relationship was full of ups and downs. Strengths and weaknesses, heartache, tragedy and blessings beyond their young, wild dreams. Ellen was a passionate person, defined purely by her fierce motherhood and giving spirit. She cared about everyone she met and made no foes along her journey.



The Clayco Foundation is a tax exempt 501(c)(3) entity that supports multiple charitable organizations in the communities where Clayco, Inc. is actively engaged in business.

Although The Clayco Foundation supports numerous charitable organizations, all of the donations raised through Illumination 2018 will directly fund research for Retinal Vasculopathy with Cerebral Leukodystrophy (RVCL); a very rare, genetic condition that affects the central nervous system.

This all leads to potential positive implications for:

- Systemic Lupus Erythematosus
- Diabetic Retinopathy
- Aging disorders
- Blood vessel deterioration disorders (vasculopathies)
- As well as other related diseases

The John Atkinson Research Lab at Washington University is:

- Creating the best mouse model system to determine how TREX mutations disrupt normal cellular function, understand how it works (pathophysiology) in a living system, and screen for the most effective therapeutic agents
- Collaborating with pharmaceutical companies and the FDA to gain access to or produce a drug called aclarubicin (ACM) for human use.
- Leading collaboration of four key research groups: Washington University in St. Louis, University of California, National Institutes of Health, and University of Texas Southwestern.
- Planning a scientific symposium to provide enhanced data sharing, discussion of results and expansion of our knowledge base with researchers in the U.S. and globally.





## EVENT CHAIRS

Shawn Clark & Jenni Moran  
Bob & Jane Clark

Katie & William Feuerbacher  
Emily & Daniel North

Todd & Sara Weaver

## CLAYCO EXECUTIVE HOST COMMITTEE

Russ Burns, Chair

Rick Bast, li

Tom Bohac

Larry Chapman

Matt Groch

Carmen Hernandez

Kurt Jaeger

Kapil Khanna

Ryan Mcguire

Chris Mckee

Kevin Mckenna

Tony Mezines

Pat Moriarty

Nancy Russell

Caroline Saunders

Tony Schofield

Kevin Schulte

Steve Sieckhaus

Matt Stauss

Marty Trainor

Kirk Warden

Matt Wilson

Tomislav Zigo

## ASSOCIATE HOST COMMITTEE

Nicolette Cerami

Trisha Connolly

Matt Ferrino

Dan Gibbons

Zachary Graham

Jordan Heifitz

Kapil Khanna

Michelle Levy

Ryan Mcguire

Jack Mullen

Brad Nardick

Allyson Schwartz



Do not miss out on the opportunity to become associated with Illumination 2018 and actively make a difference in our community by casting a light on rare disease.

### **\$25,000 SPOTLIGHT SPONSOR**

- 16 VIP tickets to Illumination
- First option to underwrite a piece of light art with one of our talented Illumination artists
- Presenting sponsorship with name and logo on marketing materials
- Website and invitation logo placement
- Donor recognition at entry and signage throughout
- Logo and recognition on all press releases and viral marketing
- Exclusive dinner with Clayco Executives

### **\$10,000 SPECTRUM SPONSOR**

- Option to underwrite light art installation - sponsor to have the opportunity to work directly with our artists in underwriting a piece
- 8 VIP tickets to Illumination
- Recognition on event signage
- Company logo to be featured in all pre-event marketing materials
- Company logo and link to be present on Illumination website

### **\$5,000 LIGHT-BEAM SPONSOR**

- 4 VIP tickets to Illumination
- Recognition on event signage
- Company name and link to be featured on Illumination website
- Company name to be present on Illumination invitation



# SPONSORSHIP RESPONSE FORM

By making a charitable contribution to the RVCL Research Center you are playing an important role in driving medical breakthroughs. RVCL Research Center director John Atkinson, MD, and all members of the RVCL research community sincerely thank you for considering a donation to the RVCL Research Center at Washington University School of Medicine.

**\$25,000 SPOTLIGHT SPONSOR**

16 VIP Tickets

**\$10,000 SPECTRUM SPONSOR**

8 VIP tickets

**\$5,000 LIGHT-BEAM SPONSOR**

4 VIP tickets

**\$1,000**

1 VIP ticket

Sorry, we are unable to participate as a sponsor this year, but enclosed is our 100% tax-deductible contribution of:

\$ \_\_\_\_\_

We would like to be recognized as:

\_\_\_\_\_

The tax-deductible contribution is the sponsorship amount, minus the value of the tickets used.

Please return the response form to:  
Clayco Foundation  
35 East Wacker Dr., Suite 1300,  
Chicago, IL 60601  
Attn: Roz Skozen,  
The Clayco Foundation

NAME \_\_\_\_\_

TITLE/POSITION \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZIP \_\_\_\_\_

STATE \_\_\_\_\_

DAY PHONE NO. \_\_\_\_\_

FAX NO. \_\_\_\_\_

EMAIL \_\_\_\_\_

PAYMENT \_\_\_\_\_

AMERICAN EXPRESS

VISA

MASTERCARD

CHECK # \_\_\_\_\_  
(payable to The Clayco Foundation, Memo: Illumination 2018)

ACCOUNT # \_\_\_\_\_

EXPIRATION \_\_\_\_\_ CSV # \_\_\_\_\_

SIGNATURE \_\_\_\_\_



JOIN US!

ILLUMINATION

For more information, contact Roz Skozen at [skozenr@claycorp.com](mailto:skozenr@claycorp.com) or visit [illuminatechicago.com](http://illuminatechicago.com)